



MUSLIM ARTS COLLEGE

(Accredited by NAAC with B+ grade & Affiliated to Manonmaniam Sundaranar University,
Tirunelveli; Recognized US 2(f) 12 (B) of UGC Act.)

Thiruvithancode, Kanyakumari District, Tamil Nadu - 629174.

DEPARTMENT OF FASHION TECHNOLOGY

CBCS SYLLABUS

Learning Outcome-based Curriculum Framework for

FASHION TECHNOLOGY (B.Sc.)

*Applicable for students admitted from June 2026 as per the Resolutions of the Academic Council Meeting held
on 01.06.2026*

Vision

- To be a centre of excellence in creating fashion technocrats by fostering creativity, technical expertise, and managerial skills, contributing innovative and functional fashion to society.

Mission

- To develop creative and technically skilled professionals in fashion technology
- To provide practical training and industry exposure
- To enhance design, innovation, and managerial abilities
- To prepare students for employment and entrepreneurship in the fashion industry

Academic and Professional Attributes of the Graduates

1. Knowledge and Technical Competence

Possess comprehensive knowledge of textiles, garment construction, fashion design, apparel production, pattern making, merchandising, and emerging technologies in the fashion industry.

2.Design and Creative Skills

Demonstrate creativity, innovation, and aesthetic sensibility in designing garments, fashion products, and collections while applying the principles and elements of design.

3.Communication and Interpersonal Skills

Communicate ideas effectively through verbal, written, visual, and digital media, and collaborate efficiently with clients, industry professionals, and multidisciplinary teams.

4.Research and Analytical Ability

Apply research methods, analyse fashion trends, consumer behaviour, textile innovations, and market demands to support informed design and business decisions.

5. Professional Ethics and Social Responsibility

Uphold ethical standards in fashion practices by promoting sustainability, environmental responsibility, fair trade, inclusivity, and respect for intellectual property rights.

6.Global and Cultural Awareness

Appreciate cultural diversity, traditional textiles, indigenous crafts, and global fashion trends, integrating them into innovative and socially relevant fashion solutions.

7.Digital and Technological Competence

Utilize modern fashion technologies, CAD software, digital illustration tools, apparel manufacturing technologies, and information and communication technologies in professional practice.

8. Leadership and Teamwork

Exhibit leadership qualities, project management skills, entrepreneurship, and the ability to work collaboratively in fashion design studios, production units, and business organizations.

9. Industry Readiness and Entrepreneurial Skills

Demonstrate professional competencies required for employment, higher education, research, freelance practice, and entrepreneurship in the fashion and apparel industry.

10. Lifelong Learning and Reflective Practice

Engage in continuous learning, self-improvement, innovation, and professional development to adapt to changing technologies, market trends, and global developments in the fashion industry.

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

PEOs	Upon completion of the B.Sc. Fashion Technology Degree Programme, graduates are expected to	Mapping with Mission
PEO1	Demonstrate comprehensive knowledge of textile science, fashion design, garment construction, pattern making, apparel production, and merchandising to meet the needs of the fashion and apparel industry.	M1 & M2
PEO2	Apply creativity, technical skills, critical thinking, and modern technologies to develop innovative, functional, and sustainable fashion products and solutions.	M2 & M3
PEO3	Exhibit professional ethics, effective communication, leadership, teamwork, and entrepreneurial skills to contribute successfully to the fashion industry and society.	M3 & M4
PEO4	Pursue higher education, research, lifelong learning, and continuous professional development by adapting to emerging trends, technologies, and global practices in fashion technology.	M2 & M4

Programme Outcomes (POs)

POs	Upon completion of the B.Sc. Fashion Technology Degree Programme, students will be able to:	Mapping with PEOs
PO1: Disciplinary Knowledge	Demonstrate comprehensive knowledge of textile science, fashion design, apparel production, garment construction, pattern making, merchandising, and related disciplines that form the foundation of Fashion Technology.	PEO1
PO2: Communication Skills	Communicate ideas, design concepts, technical information, and professional reports effectively through oral, written, visual, and digital media while interacting confidently with clients, colleagues, and industry professionals.	PEO1, PEO3
PO3: Critical thinking	Apply analytical and creative thinking to evaluate fashion trends, design concepts, production techniques, and industry challenges for informed decision-making.	PEO2, PEO3
PO4: Problem solving	Identify, analyse, and solve problems related to textile selection, garment construction, production, quality control, and fashion business using appropriate techniques and technologies.	PEO2
PO5: Analytical reasoning	Evaluate information from multiple sources, analyse consumer needs, fashion trends, and production data, and draw logical conclusions for effective design and business decisions.	PEO2
PO6: Research-related skills	Conduct literature surveys, market research, trend forecasting, and design investigations using appropriate research methodologies and present findings effectively.	PEO2, PEO4
PO7: Cooperation/Team	Work collaboratively with multidisciplinary teams in	PEO3

work	design studios, production units, merchandising, and fashion enterprises while demonstrating responsibility and professionalism.	
PO8: Scientific reasoning	Apply scientific principles and technological knowledge in textile testing, apparel manufacturing, quality assurance, sustainability, and innovation.	PEO1, PEO2
PO9: Reflective thinking	Demonstrate self-awareness, reflective learning, and continuous improvement by evaluating personal and professional performance in academic and industrial settings.	PEO4
PO10 Information/digital literacy	Effectively use ICT, CAD software, digital illustration tools, fashion design applications, and information resources for learning, research, and professional practice.	PEO1, PEO2
PO 11 Self-directed learning	Independently plan, manage, and complete academic and professional projects while adapting to emerging technologies and changing industry requirements.	PEO4
PO 12 Multicultural competence:	Appreciate cultural diversity, traditional textiles, global fashion trends, and inclusive design practices while working respectfully in multicultural environments.	PEO3, PEO4
PO 13: Moral and ethical awareness/reasoning	Uphold professional ethics, sustainability, social responsibility, intellectual property rights, and environmental consciousness in fashion design and production practices.	PEO3
PO 14: Leadership readiness/qualities	Demonstrate leadership, project management, entrepreneurial thinking, and organizational skills to manage teams, fashion enterprises, and innovative ventures.	PEO3, PEO4
PO 15: Lifelong learning	Engage in continuous learning, skill enhancement, research, innovation, and professional development to remain competent in the rapidly evolving fashion industry.	PEO4

Programme Specific Outcomes (PSOs)

PSOs	Upon completion of the B.Sc. Fashion Technology Degree Programme, students will be able to:	Mapping with POs
PSO1	Textile and Apparel Knowledge: Apply fundamental knowledge of textile fibres, yarns, fabrics, garment construction, pattern making, apparel production, and quality assurance to develop fashion products that meet industry standards.	PO1, PO4, PO8, PO10
PSO2	Fashion Design and Creativity: Demonstrate creativity and innovation in fashion illustration, garment design, colour application, fashion forecasting, and collection development using principles of design and modern technologies.	PO1, PO3, PO4, PO10
PSO3	Technical and Professional Skills: Utilize pattern drafting, grading, draping, sewing techniques, CAD applications, merchandising, and production planning to solve practical problems in the fashion and apparel industry.	PO2, PO4, PO3, PO10
PSO4	Research, Sustainability, and Entrepreneurship: Analyse fashion trends, consumer behaviour, textile innovations, and sustainable practices to undertake research, support ethical fashion, and develop entrepreneurial	PO3, PO5, PO6, PO13, PO14

	ventures.	
PSO5	Industry Readiness and Employability: Demonstrate leadership, teamwork, communication, professional ethics, and managerial competencies required for employment, higher education, research, and entrepreneurship in the global fashion industry.	PO2, PO7, PO12, PO14, PO15
PSO6	Lifelong Learning and Professional Development: Engage in continuous learning, adapt to emerging technologies, global fashion trends, and evolving industry practices through self-directed learning, innovation, and professional development.	PO9, PO11, PO15

Mapping of Programme Outcomes (POs) and Programme Specific Outcomes (PSOs)

POs / PSOs	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
PO1: Disciplinary Knowledge	3	3	1	3	3	1
PO2: Communication Skills	1	3	3	3	3	1
PO3: Critical Thinking	2	3	2	3	2	3
PO4: Problem Solving	3	3	3	3	3	3
PO5: Analytical Reasoning	2	3	3	3	3	2
PSO6: Research related skills	1	3	3	2	2	3
PO7: Cooperation / Teamwork	2	2	2	2	3	3
PO8: Scientific Reasoning	3	3	3	3	2	2
PO9: Reflective Thinking	1	3	2	3	3	3
PO10: Information / Digital Literacy	3	3	3	3	3	3
PO11: Self-directed Learning	1	2	2	3	3	3
PO12: Multicultural Competence	2	3	2	3	3	2
PO13: Moral and Ethical Awareness	3	3	2	3	3	3
PO14: Leadership Readiness	1	2	2	3	3	2
PO15: Lifelong Learning	1	2	2	2	3	3

●3 – High Correlation

●2 – Moderate Correlation ●1 – Low Correlation

COURSES OFFERED

SEMESTER I

Part	Course Code	Title of the Course	Credits	Hours / Week
Part I	AGTL11/ AGMY11/ AGAB11	Language: Tamil /Malayalam/Arabic	3	6
Part II	AGEN11	English	3	6
Part III	AMFT11	Core Course I: Fiber to Fabric	5	5
	AMFT12	Core Course II- Fashion Designing	5	5
Part IV	AEFT11	Elective I –Pattern Making and Grading	3	4
	ASFT11	SEC Practical II-Fashion Designing	2	2
	AFFT11	Foundation Course: Introduction to Fashion	2	2
Total			23	30

SEMESTER I

CORE COURSE I: Fiber to Fabric

Subject Code	Category	L	T	P	S	Credits	Inst. Hours	Marks		
								CIA	External	Total
AMFT11	Core	Y	-	-	Y	5	5	25	75	100

Pre-requisite

Basic knowledge of textile fibres, fabrics, and elementary textile science.

Learning Objectives

The course aims to:

1. Impart knowledge on the manufacturing process of fabric from the fiber
2. Teach the methods and techniques involved in the fibre, yarn and fabric manufacturing process.
3. Know the trends and technologies followed in the textile industry.

Course Outcomes (COs)

Upon successful completion of the course, students will be able to:

CO No.	Course Outcomes	BT Level
CO1	Classify fibers and understand the manufacturing and properties of natural fibers.	K2
CO2	Explain the manufacturing processes, properties, and applications of regenerated and synthetic fibres.	K2
CO3	Explain the classification of yarns and the processes involved in yarn manufacturing.	K2
CO4	Describe the principles, mechanisms, and characteristics of weaving technologies and different types of looms.	K1
CO5	Analyse the principles, characteristics, and applications of knitting and non-woven fabrics.	K4

Bloom's Taxonomy Levels

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Course Content

Units	Contents	No. of Hours
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I	Fiber Classification, Natural fibers: Introduction to Textiles Fibers - classification of fibers – primary and secondary characteristics of textile fibers. Manufacturing process, properties and uses of natural fibers – cotton, linen, Jute, silk, wool. Brief study about Organic Cotton, woolen and worsted yarn, types of silk.	15
II	Regenerated and synthetic fibers : Manufacturing process, properties and uses of man-made fibres –Viscose rayon, nylon, polyester, acrylic. Brief study on polymerization, bamboo, spandex, Micro fibres & its properties. Texturization - Objectives, Types of textured yarns & Methods of Texturization.	15
III	Yarn manufacturing : Spinning –Definition and classification; Chemical and mechanical spinning; Cotton Yarn Production sequence and objectives- opening, cleaning, doubling, carding, combing, drawing, roving and spinning. Comparison of carded and combed yarn. Yarn - Definition and classification- simple and fancy yarns. Manufacturing Process of sewing thread – cotton and synthetic. Yarn numbering systems - Significance of yarn twist.	15
IV	Weaving Mechanism: Classification of fabric forming methods – Weaving preparatory processes and its objectives – Warping, Sizing & Drawing – in. Weaving mechanism- Primary, secondary & auxiliary motions of a loom. Parts and functions of a simple loom; Classification of looms Salient features of automatic looms; Shuttle looms, its advantages - Types of shuttles less looms – Rapier – Projectile – Air jet – Water jet.	15
V	Knitting and Non-Woven Fabrics: Knitting- Definition, classification. Principles of weft and warp knitting – Terms of weft knitting. Knitting machine elements. Classification of knitting machines. Characteristics of basic weft knit structures. Introduction to Non-Woven - Application and uses.	15
	Total	75

S. No.	Text Book
1	Textiles –Fibre to fabric, Corbmann B.P, International student's edition, Mc Graw Hill. Book company, Singapore,1985.
2.	Textile fabrics and their Selection – Isabel Barnum Wingate, Published by Prentice-Hall, 1964.
3.	Fundamentals of Textiles and Their care, Susheela dantyagi, Orient Longman Private limited, Fifth edition,1996.

S. No.	Reference Books
1	Textile Mechanisms in Spinning and Weaving Machines, Ganapathy Nagarajan, WoodheadPublishing India in Textiles, 2014.
2	Mechanisms of Flat Weaving Technology, Elena V Chepelyuk, Palitha Bandara and Valeriy V, Choogin; Woodhead Publishing series in Textiles, 2013.

3.	Handbook of fiber science and Technology, Menachem Lewin and Stephen B Sello, MarcelDekker, Inc, New York,1984.
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S. No.	Web Resources
1	http://textilefashionstudy.com
2	https://fashion2apparel.blogspot.com/2017/07/classification-loom.html
3.	https://www.inda.org/about-nonwovens/

Mapping with Programme Outcomes

CO/P O	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PO13	PO14	PO15
CO1	3	3	2	3	2	2	1	2	3	2	3	3	3	3	2
CO2	2	3	3	3	3	3	3	3	3	3	3	3	2	2	3
CO3	3	3	3	3	3	3	2	3	3	2	3	3	3	3	2
CO4	3	3	3	3	3	3	3	2	3	3	3	3	2	3	3
CO5	3	3	3	3	3	3	3	1	3	3	3	3	1	3	3

3 – Strong, 2 – Medium , 1 - Low

Mapping with Programme Specific Outcomes

CO /PO	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	3	2	2	1	1	1
CO2	3	2	2	2	1	1
CO3	3	2	3	2	2	1
CO4	3	2	3	2	2	1
CO5	3	3	3	3	2	2
Weightage	15	11	13	10	8	6
Weighted percentage of Course Contribution to POs	3.0	2.2	2.6	2.0	1.6	1.2

Core Course II : FASHION DESIGNING

Subject Code	Category	L	T	P	S	Credits	Inst. Hours	Marks		
								CIA	External	Total
AMFT12	Core	Y	-	-	Y	4	5	25	75	100

Prerequisite

Basic knowledge of drawing, colours, garment design, and fundamental fashion concepts.

Learning Objectives

The course aims to:

1. Develop an understanding of the elements and principles of fashion design and their application in garment creation.
2. Familiarize students with colour theories, fashion cycles, consumer behaviour, fashion forecasting, and fashion theories.
3. Enable students to create garment designs for different body types and understand professional roles and terminology in the fashion industry.

Course Outcomes

Upon successful completion of the course, students will be able to:

CO No.	Course Outcomes	BT Level
CO1	Understand the design types, elements and principles of design	K2
CO2	Appraise the colour combinations with standard colour harmonies.	K5
CO3	Interpret the fashion cycles, consumer groups and fashion theories.	K2
CO4	Develop dress design for unusual figure types.	K6
CO5	Define and describe the fashion terminologies and fashion profiles.	K1

Bloom's Taxonomy Levels

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Course Content

Unit	Contents	No. of Hours
I	Design Elements and Principles: Design- definition and types – structural and decorative design, requirements of a good structural and decorative design in dress. Elements of design and its application in dress – line, shape or form, colour and texture. Principles of design and its application in dress – balance, rhythm, emphasis, harmony and proportion.	15
II	Standard Colour Harmonies: Colour theories; Prang colour chart Dimensions of colour- hue, value, and intensity. Standard colour harmonies – Related, Contrasting and Neutral colour harmony; Application of Colour in principles of design- application of the same in dress design.	15

III	Fashion Evolution and Fashion Forecasting : Fashion evolution – Fashion cycles, Length of cycles, consumer groups in fashion cycles – fashion leaders, fashion innovators, fashion motivation, fashion victim, Fashion followers. Adoption of Fashion theories – Trickle down, trickle up and trickle across. Fashion forecasting – Need for forecasting.	15
IV	Designing Dresses for Unusual Figures : Designing dresses for unusual figures – becoming and unbecoming – for the following figure types. Stout figure, thin figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face, prominent chin and jaw, prominent forehead.	15
V	Fashion Terminologies and Fashion Profiles: Definition and meaning of the fashion terms – fashion, style, line and collection, Mannequin and dressforms; fashion show; high fashion; Haute couture, couture and couturier; knock-off; Avant Garde; Pre- a – porter, Role/qualities of a Fashion Designer, Fashion Stylist, Fashion Journalist, Fashion Merchandiser, Fashion Director.	15
	Total	75

S. No.	Text Book
1	Fashion Sketch Book – Bina Abbing, Fair Child Publications, New York Wardrobe, 1988
2.	Art and Fashion in Clothing Selection – Mc Jimsey and Harriet, Iowa State University Press, Iowa, 1973.

S. No.	Reference Books
1	Fashion From Concept to Consumer – Frings Gini Stephens, Pearson Education, US, 1998.
2	Inside the Fashion Business – Kitty G. Dickerson, Pearson Education, US, 2007.

S. No.	Web Resources
1	https://www.apparesearch.com/terms/index.htm
2	https://www.instyle.com/fashion
3.	https://prezi.com/1tlwgnhviqs-/fashion-elements-and-principles-of-design/

Mapping with Programme Specific Outcomes

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	2	2	1	1	1
CO2	3	3	2	3	2	2
CO3	3	3	2	2	2	1
CO4	3	3	3	2	3	2
CO5	3	3	2	1	3	2
Weightage	15	14	11	9	11	8
Weighted percentage of Course Contribution to POs	3.0	2.8	2.2	1.8	2.2	1.6

Mapping with Programme Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PO13	PO14	PO15
CO1	3	3	3	3	3	3	2	3	3	2	3	2	3	3	3
CO2	2	3	3	3	2	3	3	3	3	2	2	2	3	3	3
CO3	3	3	3	2	3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	2	3	3	3	3	3	2	3	3
CO5	3	2	3	3	3	3	3	2	3	3	3	3	3	3	3

3-Strong, 2 – Medium , 1 – Low

EC1: Elective Course : PATTERN MAKING AND GRADING

Subject Code	Category	L	T	P	S	Credits	Inst. Hours	Marks		
								CIA	External	Total
AEFT11	Core	Y	-	-	Y	3	4	25	75	100

Learning Objectives

The course aims to:

1. To understand of pattern making and orints the learners in the field of costume design.
2. To know the drafting ,draping,pattern layout,fitting in fashion industry.

Course Outcomes

Upon successful completion of the course, students will be able to:

CO No.	Course Outcomes	BT Level
CO1	Apply methods of Pattern making.	K3
CO2	Develop the commercial pattern and body measurement.	K5
CO3	Plan the pattern layout and its rules in cutting.	K2,K5
CO4	Justify the fitting and its principles.	K4
CO5	Compose manual and computerized grading.	K3&K6

Bloom's Taxonomy Levels

K1 – Remember, **K2** – Understand, **K3** – Apply, **K4** – Analyse, **K5** – Evaluate, **K6** – Create

Course Content

Unit	Contents	No. of Hours
I	Methods of pattern making: Methods of pattern making-Drafting-Principles of drafting,Steps in drafting children's and adults bodice and sleeve patterns.Flat pattern techniques-Definition,Pivot,Slash and Spread method.	12

CO4	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	2	3	3	3	3	3	3	3	3	2	3	3	3	3

3 – Strong, 2 – Medium, 1 - Low

Mapping with Programme Specific Outcomes

CO / PO	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
CO1	3	3	3	3	3	3
CO2	3	3	3	2	3	3
CO3	3	3	3	3	3	3
CO4	3	3	3	3	3	2
CO5	3	3	3	3	3	3
Weightage	15	15	15	14	15	14
Weighted percentage of Course Contribution to POs	3.0	3.0	3.0	2.8	3.0	2.8

FASHION DESIGNING PRACTICAL

Subject Code	Category	L	T	P	S	Credits	Inst. Hours	Marks		
								CIA	External	Total
ASFT11	Core	-	-	Y	Y	2	2	50	50	100

Learning Objectives

The course aims to:

1. Familiarize with the elements and principles of design.
2. Play with colours following the standard colour harmonies.
3. Create garment design for various seasons on fashion figures.

Course Outcomes

Upon successful completion of the course, students will be able to:

CO No.	Course Outcomes	BT Level
CO1	Develop Prang colour chart, value and intensity chart.	K6
CO2	Illustrate figures-child, women and men.	K4
CO3	Sketch garment designs following the various elements of design.	K3
CO4	Apply the principles of design and colour harmonies in garments design.	K3
CO5	Create garment designs for various seasons	K6

Bloom's Taxonomy Levels

K1 – Remember, **K2** – Understand, **K3** – Apply, **K4** – Analyse, **K5** – Evaluate, **K6** – Create

Course Content

Unit	Contents	No. of Hours
I	Prepare the following Charts: 1. Prang colour chart, Value chart ,Intensity chart	05
II	Illustrate Human Figure for the Following Heads: 1. Child- 6 head.2. Women – 8 head, 10 head and 12 head, Men –10 head.	05
III	Illustrate Garment Designs for the Elements of Design: Line 2. Texture 3. Shape	05
IV	Illustrate Garment Designs for the Principles of Design: 1.Balance (Formal and Informal) 2. Harmony 3. Emphasis 4. Proportion 5. Rhythm (by Repetition, Graduation and Line Movement)	05
V	Illustrate the Colour Harmony in Dress Design: Monochromatic · Analogous · Complimentary · Double complementary · Split complementary · Triad · Neutral	05
VI	Create Garments for the Following Seasons :Summer · Winter · Autumn-Spring	05
	Total	30

S. No.	Text Book
1	Fashion Sketch Book, Bina Abbing, Fair Child Publications, New York Wardrobe, 1988
2	Illustrating Fashion, Kathryn McKelvey and Janine Munslow, Blackwell Science, 1997.

S. No.	Reference Books
1	Art and Fashion in Clothing Selection, Mc Jimsey and Harriet, Iowa State University Press, Iowa, 1973.

S. No.	Web Resources
1	https://www.idrawfashion.com/
2	https://www.fashionistasketch.com/drawing-faces-fashion-illustration/
3	https://in.pinterest.com/pin/458804280762797371/

MAPPING OF COURSE OUTCOMES WITH PROGRAMME OUTCOMES (POs)

CO / PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 13	PO 14	PO 15
CO1	2	2	1	1	1	2	1	1	2	1	3	3	3	3	3
CO2	2	2	3	2	1	2	1	2	2	1	2	3	2	2	3
CO3	1	2	3	2	1	2	1	1	3	2	1	2	1	2	2
CO4	2	2	3	2	1	2	1	3	2	1	3	2	2	1	1
CO5	1	2	2	1	1	2	2	2	3	3	3	1	1	2	2

3 – Strong Correlation, **2** – Moderate Correlation, **1** – Low Correlation.

MAPPING OF COURSE OUTCOMES WITH PROGRAMME SPECIFIC OUTCOMES (PSOs)

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	3	2	1	1	2
CO2	2	3	2	3	2	2
CO3	2	3	2	2	2	2
CO4	2	3	3	2	3	2
CO5	2	2	2	1	3	2
Weightage	10	14	11	9	11	10
Weighted Percentage of Course Contribution to POs	2.0	2.8	2.2	1.8	2.2	2.0

3 – Strong Correlation, 2 – Moderate Correlation, 1 – Low Correlation

FOUNDATION COURSE- INTRODUCTION TO FASHION

Subject Code	Category	L	T	P	S	Credits	Inst. Hours	CIA	External	Total
AFFT11	Foundation Course	Y	-	-	Y	2	2	25	75	100

Learning Objectives

The course aims to:

1. Introduce the fundamental concepts, scope, importance, and evolution of fashion and the fashion industry.
2. Develop an understanding of fashion influences, clothing functions, fashion categories, and consumer preferences.
3. Familiarize students with fashion design elements, motifs, prints, accessories, and the contributions of renowned national and international fashion designers.
4. Create awareness of emerging fashion trends, cultural diversity, sustainability, and career opportunities in the fashion industry.

Course Outcomes

Upon successful completion of the course, students will be able to:

CO No.	Course Outcomes	BT Level
CO1	Explain the fundamentals, importance, classification, and categories of fashion	K2
CO2	Describe the origin, evolution, functions, and factors influencing fashion	K2
CO3	Identify and apply various motifs, prints, and fashion accessories in design development	K3
CO4	Analyze the contributions and signature styles of leading international fashion designers	K4
CO5	Evaluate the works and influence of prominent Indian fashion designers on the fashion industry	K5

Bloom's Taxonomy Levels

K1 – Remember, **K2** – Understand, **K3** – Apply, **K4** – Analyse, **K5** – Evaluate, **K6** – Create

Course Content

Unit	Contents	No. of Hours
I	Introduction to Fashion: Introduction to Fashion – Definition , Importance of Fashion , Classification of Fashion , Fashion categories (men's , women's and children's wear)	6
II	Origin and Evolution of Fashion: Origin of fashion – Fashion evolution , Functions of clothing , Influences of Fashion – economical aspects , technological development , social activities ,Political activities , difference of fashion and anti fashion.	6
III	Design Development : Design Development –Polka Dots, Floral Prints , Other Motifs , Nursery prints , Pop Prints, Tradiational /Ethnic Motif , Abstract Designs , Fashion accessories.	6
IV	International Fashion Designers: Study of International Fashion Designers- Yves Saint Laurent, Valentino , Pierre cardin , Ralph Lauren, Karl Lagerfield , Donna Karen, Giorgio Armani , Coco Chanel , Calvin klien , Christiandior.	6
V	Indian Fashion Designers: Study of Indian Fashion Designers- Manish Malhotra , Manish Arora , Rituberi , TarunTahiliani , Rohitbal , WendellRodricks , JJValaya.	6
	Total	30

S. No.	Text Books
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1	Giny Stephen , Frings “Fashion from Concept to Consumer” Pearsons Educations 2008.
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S. No.	Reference Books
1	Leslie Davis Burnset-al , The Business of Fashion: Designing , Manufacturing and Marketing , 4 th Edition , Bloomsbury Academic Publisher,2011
2	Basic fashion Design :01 Research and Design, Simon Seivewright, A & C Black , 2012

MAPPING OF COURSE OUTCOMES WITH PROGRAMME OUTCOMES (POs)

CO / PO	PO1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO9	PO 10	PO 11	PO 12	PO 13	PO 14	PO 15
CO1	3	2	2	1	2	3	3	2	1	2	3	2	3	2	3
CO2	3	2	2	2	2	2	3	2	3	2	3	2	3	1	3
CO3	2	2	3	2	2	3	3	2	2	2	3	2	3	3	2
CO4	2	2	3	2	2	2	3	3	3	2	3	1	3	3	2
CO5	2	2	2	2	2	3	3	3	3	2	3	3	3	3	1

Mapping Scale

3 – Strong Correlation, 2 – Moderate Correlation, 1 – Low Correlation

MAPPING OF COURSE OUTCOMES WITH PROGRAMME SPECIFIC OUTCOMES (PSOs)

CO / PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	2	1	1	2	1
CO2	3	2	1	1	2	1
CO3	2	3	2	1	3	1
CO4	2	3	3	1	3	2
CO5	2	3	2	2	3	2
Weightage	12	13	9	6	13	7

Weighted Percentage of Course Contribution to PSOs	2.4	2.6	1.8	1.2	2.6	1.4
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Mapping Scale

3 – Strong Correlation, **2** – Moderate Correlation, **1** – Low Correlation