

MUSLIM ARTS COLLEGE, THIRUVITHANCODE
PG AND RESEARCH DEPARTMENT OF COMMERCE

Registration Form

National Conference on
**Human Resource Management Practices -
an Inventive Approach**

12th February 2019

Participant's Name : _____
Designation : _____
Institution Address : _____
Mobile No : _____
E-mail : _____
Title of the Paper : _____
Status (please Tick) : _____
Paper presentation Publication In Absentia
Postal Address for Absentia : _____
Registration Details
Amount (in Rs.) : _____
DD No. : _____
DD Date : _____
Bank : _____
Place : _____
Date : _____
Signature of the participant : _____

Note: Photocopy of the registration form can be used.

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email id: pgresearch@mac@gmail.com

Call for Papers
National Conference On
**HUMAN RESOURCE MANAGEMENT
PRACTICES - AN INVENTIVE APPROACH**

12th February 2019 (Tuesday)



Organized by
**PG AND RESEARCH DEPARTMENT OF COMMERCE
MUSLIM ARTS COLLEGE**

(Affiliated to Mace Muslim Leadership University)
ISO 9001:2008 Certified Institution
Thiruvithancode-629174 K.K. Dist, Tamilnadu.
<http://www.muslimartscollege.org/>



...have great pleasure to inform you that we are
 ... National Conference on "HUMAN RESOURCE
 ... PRACTICES - AN INVENTIVE APPROACH" on 12th
 ... 2019. We solicit your esteemed presence and active
 ... in the conference to make it grand success.

About the College
 Muslim arts college aims at giving standard education
 which develops the total personality of the students so that they
 become worthy citizen of the country which religious tolerance, love
 and affection towards their brethren. The college is a benefaction
 under the Society, known as Muslim Educational Society,
 Kanniyakumari District at Thiruvithancode. The Muslim Educational
 Society was founded in 1981 with laudable aim of fulfilling a long
 felt need of minority Muslim Community of the Kanniyakumari District
 to establish an Arts and Science college of their own. So the college
 was founded at Madhavalayam in 1982 after seeking permission
 from the government and Madurai Kamaraj University. The University
 granted affiliation in 1984. Then the college was shifted from
 Madavalayam to Thiruvithancode in a large beautiful Jalal Building
 which was constructed by late Janab.M.S.Mohideen Malik
 Mohammed. In 1984-85, the institution introduced
 B.Com.,B.A(History)and B.Sc(Mathematics) Degree Courses. Other
 majors have been introduced gradually. With establishment of
 Manonmaniam Sundaranar University in 1990, the college was
 affiliated to this University. At present we have flourished strength of
 2300 students with 180 staff members. Our college offers 18 U.G
 Courses, 12 P.G Courses, 8 M.Phil Courses and 5 Research Centre in
 different disciplines.

About the Department

The Department of Commerce, one of the oldest in the
 college, has completed 34 years of existence providing its excellence
 in the field of commerce. The department came into existence with the
 launching of B.Com degree course in 1984. It introduced M.com and
 M.Phil courses in the year 2003 and 2009 respectively. It becomes a
 full pledged research centre for doing Ph.D programme in the year
 2018. Five of our staff members are recognised as guides for Ph.d in
 M.S University, Tirunelveli. The faculty of the department is well
 experienced in facilitating the students with strong academic and
 research back ground. The department aims at developing
 knowledge, skill, attitude and values through dynamic and interactive
 method of teaching.

About the Conference

In the globalisation era, to compete and sustained in a long
 run, a business establishment must be creative and foster the culture
 of creativity by tapping the competency of human resources. And in
 this business of uncertainty, risk and volatility, creativity plays an
 important function towards creating a competitive advantage for
 organisation. Nowadays, high level skills are required for innovation

as it offers a critical source of sustainable competitive advantage.
 The best HR Practices provided by helping employees to improve
 skills and knowledge, job values competencies activities and
 assignment which are needed to be creative in their jobs. The purpose
 of the conference is to update the knowledge of the inventive
 approach of the HRM Practices. The conference offers the platform
 to the P.G students, M.Phil / Ph.D scholars and faculty to share ideas
 on the themes.

INAUGURATION

12th February, 10 a.m

KEY NOTE ADDRESS

Dr.R. PONMURUGAN, Principal,
 Sivanthi Adithanar College, Pillayarapuram,
 Nagercoil, Tamilnadu.

SPECIAL INVITEES

Dr.S. JAYA DEV
 Assistant Professor of Commerce and Management,
 Mahatma Gandhi College, Thiruvananthapuram, Kerala.

Dr.C. SUBATHRA
 Assistant Professor of Commerce,
 Pioneer Kumaraswamy College, Nagercoil, Tamilnadu.

Sub Themes

- Recruitment, Reward and Retention
- Career success and Mentoring
- Change management & Today's market place, Percepts,
 proficiencies, method & skill
- Organizational commitment
- Challenging for HR
- Performance Appraisal of employees
- Ensuring compliance to regulations
- Human relation movement
- Employee assistance programs
- Work/life Balance of employees
- Compact strategies of HRM
- Alternatives for stress management

(Apart from the above thematic concepts, papers will be
 accepted on the topics/titles relevant to the main theme)

Guidelines for Paper Presenters

1. Papers should be original and unpublished.
2. The full paper with abstract should be neatly typed in MS Word
 (Times New Roman of size 12, 1.5 line spacing on A, size page
 layout, 1 inch margin in all sides.
3. Figures and Tables must be original and not to be a scanned copy.
4. The manuscript should not exceed 6 pages. It should have title,
 abstract, keywords, name of the author(s) with designation, name of
 the institution, state, e mail id and phone numbers. Abstract should
 not exceed 250 words. Reference is must and it should be in
 Harvard system.
5. The full paper with abstract should be submitted through the mail id
 pgre@commercemac@gmail.com on or before 7th January 2019.

6. Articles not complying with any one of the above said norms will not
 be considered for publication.
7. A paper can be authored by a maximum of three persons. Each
 author must register individually and should also pay the
 publication fees separately.
8. The completed registration form along with registration fees should
 reach the conference convener on or before 10th January 2019.
9. Registration fee covers conference kit, refreshment and lunch. No
 TA/DA will be paid.
10. Certificate will be given to all registered participants.

Paper presentation in absentia

Paper can be presented in absentia also. It is an
 opportunity for the scholars who are unable to participating in
 person and present their papers. Paper presented in absentia are
 eligible for publication in book with ISBN subjected to the panel's
 approval. A processing fee of Rs.300/- in addition to the regulation
 fee has to be paid for each paper presented in absentia.

Conference Benefits

1. All the accepted papers in the conference will be
 published with ISBN Book.
2. Awards will be given for the best research paper as well
 as best paper presentation.
3. Conference proceedings and certificate of presentation
 will be distributed to participants on the day of the
 conference itself.

Registration fees

PG students	- Rs. 150/-
Faculty/M.Phil,Ph.D Scholar	- Rs. 200/-
ISBN publication fees	- Rs. 750/-

(Note: Registration fee includes Conference kit, lunch, tea and Certificate.)

Mode of Payment

Participant should sent the duty filled in registration form
 along with registration fee in cash/DD drawn in favour of

A/C Name : M.P.Asha Kumari, Muslim Arts College, Thiruvithancode
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 Branch : Azhagamandapam
 IFSC Code : IOBA0002723
 MICR Code : 629020113

Dates to Remember

Date of Conference : 12th February 2019

Last date of submission of full paper : 7th January 2019

Submission of registration form along with registration fee : 1
 January 2019

Paper presentation in absentia

Paper can be presented in absentia also. It is
 opportunity for the scholars who are unable to participating
 person and present their papers. Paper presented in absentia c
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 approval. A processing fee of Rs.300/- in addition to the regulati
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MUSLIM ARTS COLLEGE
DEPARTMENT OF COMMERCE & RESEARCH DEPARTMENT

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7	Abdul Azam	Scholar	850/-	Abdul Azam
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13	Suchithra. S. S	Scholar	850/-	Suchithra
14	Sanal. S	Scholar	850/-	Sanal
15	Abisha. O	Research scholar	850/-	Abisha

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32	Aswathy S.Kumar	Scholar	Muslim Arts college	850	Aswathy S.Kumar
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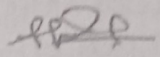
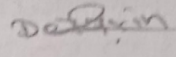
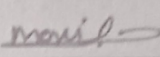
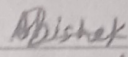
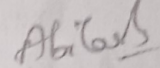
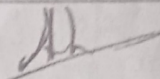
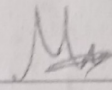
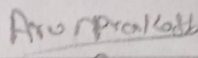
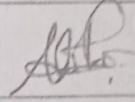
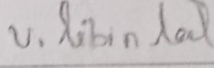
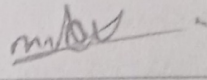
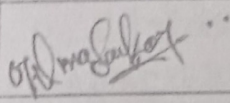
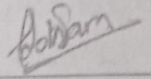
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MUSLIM ARTS COLLEGE

THIRUVITHANCODE

Department of Commerce and Research Centre

National Conference on 'HUMAN RESOURCE MANAGEMENT
PRACTICES-AN INVENTIVE APPROACH'

REPORT

The department of Commerce & research centre, Muslim Arts College organised a National Conference on the topic, 'HUMAN RESOURCE MANAGEMENT PRACTICES AN INVENTIVE APPROACH- A way forward' on 12th February 2019.

The Conference commenced with the welcome address by Dr.M.P.Asha Kumari, Assistant professor of the Department of Commerce. The Resource person Dr.R.Ponmurugan, Principal, Sivanthi Adithanar College, Nagercoil delivered the keynote address about this conference.

The chief guest Dr.S.Jeya Dev, Assistant professor of Commerce and Management gave a brief introduction about human Resource Management and insisted the importance.

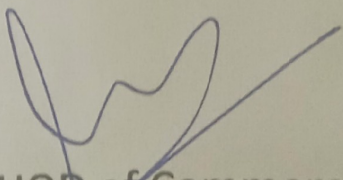
Dr.C.Subathra, Assistant Professor of Commerce, Pioneer Kumaraswamy college, Nagercoil, enlightened the students by teaching the practical steps that are to be followed to present the papers. After the session the scholars and other college students presented the papers.

The seminar concluded with the vote by Dr.S.Geetha and certificates were issued to the participants.



Sheela
Principal

PRINCIPAL
MUSLIM ARTS COLLEGE
THIRUVITHANCODE - 629 174


HOD of Commerce

HUMAN RESOURCE MANAGEMENT PRACTICES - AN INVENTIVE APPROACH

Dr. M. P. Asha Kumari
Dr. H. Sabeena Farveen



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