

Conference Flow

Kirath	Students
Tamil Thai Vazhibu	Students
Welcome Address	Lt. Dr. M. Jagathish (Vice Principal and Head, Department of Commerce and Research Centre)
Presidential Address	Lion Dr. H. Mohamed Ali Secretary /Correspondent
Principal Address	Dr. G. Edwin Sheela Principal
Chief Guest Introduction	Lion. M. Afzal Fayaz Joint Secretary
Address by the Chief Guest	Prof. Dr. N. Chandra Sekar M.Sc., Ph.D., FNESA., FIGU., FGS Vice Chancellor, Manonmaniam Sundaramar University, Thirunelveli.
Resource Person Introduction	Dr. M. Wilson Research Advisor, Department of Commerce and Research Centre
Key Note Address	Prof. Dr. MBM. Ismail Head of the Department of Commerce, South Eastern University of Sri Lanka
International Speaker	Dr. A. Haleem Head, Department of Accountancy and Finance, South Eastern University of Sri Lanka
National Speaker	Dr. P. Bala Subramanian University Librarian and Head, Manonmaniam Sundaramar University, Thirunelveli. Dr. K. Raja Mannar Assistant professor, Department of Commerce Manonmaniam Sundaramar University, Thirunelveli.
Release of Journal Special Issue	
Paper presentation	
Valedictory Function	Dr. MCA. Nazar Senior Lecturer, Department of Accountancy and Finance South Eastern University of Sri Lanka
Address by the Resource Person	
Declaration of Best Research paper Awards	

Certificate Distribution

Note of Thanks **Dr. A. Safia**

*National Anthem

Organizing Committee

Chief Patron : **Lion Dr. H. Mohamed Ali**
(Secretary/Correspondent)

Patron : **Dr. G. Edwin Sheela** (Principal)

Co-Patron : **Lion. Mr. M. Afzal Fayaz**

(Joint Secretary)

Organizing Secretary: **Lt. Dr. M. Jagathish**

(Vice Principal and Head, Department of
Commerce and Research Centre)

Organizing Convener

Dr. M. Wilson – Research Advisor, Department of
Commerce and Research Centre

Organizing Members

Dr. A. Mohamed Siddique

Dr. P. Antony Raj

Dr. M.P. Asha Kumari

Dr. H. Sabeena Farveen

Dr. A. Safia

Dr. S. Geetha

Mrs. Uma Maheswari Pinky

Dr. Christhu Rani

Dr. Sheeba Ananthi

Mr. Fermi paul

For Registration Contact

Lt. Dr. M. Jagathish - 9791599880

Dr. A. Safia - 9894119023

Dr. H. Sabeena Farveen - 9894516140

Registration Link

<https://forms.gle/K7rAX8f41S6kEiDR6>

Please make your payments through Google pay

GPAY No : 9487443768



INTERNATIONAL CONFERENCE

ON

Emerging Trends in Entrepreneurship Development

ON 28th Feb 2023

organised by

DEPARTMENT OF COMMERCE AND RESEARCH CENTRE

MUSLIM ARTS COLLEGE

(Affiliated to Manonmaniam Sundaranar
University, Thirunelveli)

Recognized U/S 2(f) 12 (B) of UGC Act

Thiruvithancode - 629174

Quality Education, an outstanding institution, wanted to provide access to higher education to rural students. This was consistent with the aim of setting the long-term goal of the Higher Educational Council of the State for West Bengal giving opportunity and access to higher education for the rural community. The college started functioning at Madhupur on 27 July 1982 with B.Com., B.A. Honors and B.Sc. Mathematics courses. In 1985 the college was affiliated to West Bengal University and now courses in LLB and MEd were added. With the establishment of West Bengal Veterinary University at Thrashid in 1988 the college was affiliated to it.

The college, which has the motto "Serve with Love", gives importance to the education of rural students who are socially and financially backward. The great ideal of having access to the educational needs of the students from various backgrounds.

The college campus, which is gifted with an atmosphere of tranquillity, harmony and peace, is conducive to academic studies and research activities.

The college runs offers UG Programmes, 17 PG Programmes, 3 M.Phil Programmes and 2 Ph.D Programmes in various disciplines. Based on the needs of the students it offers appropriate intern-ship, part-time and job-oriented courses and provides value-based education and opportunities for research of innovative work.

Faculty Composition

The Department of Commerce is one of the oldest departments in the college that has completed 28 years of existence providing its members in the field of Commerce and Accounting. The Department runs its courses with the sanctioning of A.C.U. Right course in 1985. It also took initiative and introduced M.Com and M.Phil courses in the year 1987 and 1988 respectively. It has been a full-fledged research centre for long Ph.D programme for over 2000 Right course in 1988.

are recognized as guides for Ph.D in M.A University, Thrashid. The faculty members of the department are well experienced in facilitating the students with strong academic and research background. The department aims at developing knowledge skill attitude and values through dynamic and interactive method of teaching. The department aims at providing a conducive platform for learning commerce and career oriented subjects, keeping in view the changing needs in grade and commerce education.

Workshop objectives

Entrepreneurship can be considered as a national asset and entrepreneurs are the drivers of that asset of any country.

Entrepreneurs play an important role in changing society, as it makes asset to resources that greater asset to the greatest extent possible. This conference aims at providing the emerging trends in Entrepreneurship Development. It also provides a common platform for academicians, researchers and students to exchange their ideas on the innovative trend Entrepreneurship.

Conference Themes

The broad theme of the conference will cover the following areas:

- Growth of Entrepreneurship in India
- Green Entrepreneurship
- Innovation and Technological Research in Entrepreneurship
- Capital Structure and Distraction Markets
- Corporate Finance and governance
- Innovative HR strategies
- Market marketing & Digitalized era

Guidelines for Paper Submission

- 1) The full paper should include the title of the paper, name(s) of author(s) affiliation including e-mail addresses and key words.
- 2) The paper should not exceed 4 pages including tables and diagrams.
- 3) Font style - Times New Roman
Font size - 12
Line space - 1.5
- 4) The time for oral presentation is limited to 10 minutes.
- 5) Papers should be submitted to depu@universityofwestbengal.ac.in
- 6) The papers will be published in journal with ISSN Number.
- 7) Meritorious paper in presentation will be awarded.

Important dates

Last date for Abstract Submission:

15/08/2023

Last date for Full Paper Submission:

15/09/2023

Date of Paper Presentation:

16/09/2023

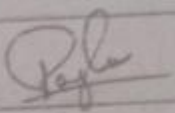
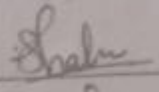
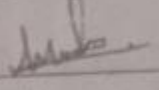
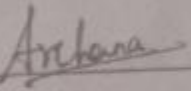
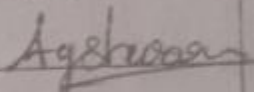
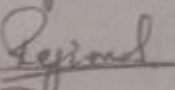
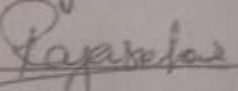
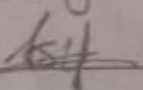
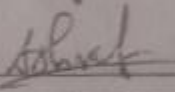
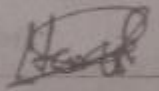
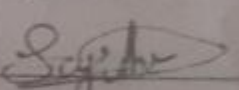
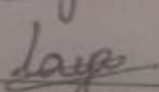
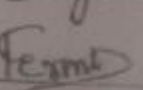
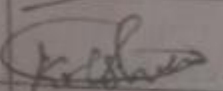
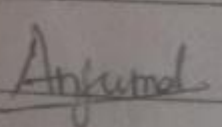
Registration Fee

Category		Registration Fee
Participant	PG students	Rs. 300
	Scholar's and Professors	Rs. 500
Presentation & publication		Rs. 1000
In Abstracts		Rs. 1500

MUSLIM ARTS COLLEGE

DEPARTMENT OF COMMERCE & RESEARCH DEPARTMENT

REGISTRATION DETAILS

S.NO	NAME & CONTACT NUMBER	DESIGNATION	REGISTRATION FEES	SIGNATURE
	Raghi . R	Research Scholar	1200	
	Anitha Shalini . K	"	1200	
	Meslin K Joseph	"	1200	
	Archana	"	1200	
	Ayshwarya	"	1200	
	Rejimal	"	800	
	Rajasekar	"	1200	
	Asif	"	1200	
	Mohammed Akraf	"	1200	
	Axis	"	1200	
	Sujithra	"	1200	
	Laya Hilbert	"	1200	
	Fermi Paul	"	1200	
	Krishnakumar	"	1200	
	Anjumal Sasi	"	1200	

MUSLIM ARTS COLLEGE

DEPARTMENT OF COMMERCE & RESEARCH DEPARTMENT

REGISTRATION DETAILS

S.NO	NAME & CONTACT NUMBER	DESIGNATION	REGISTRATION FEES	SIGNATURE
	Mahima Devi	Research Scholar	1200	Mahima
	Sunilkumar	"	1200	Sunil
	Sowmiya	"	1200	Sowmya
	Anu	"	1200	Anu
	Vidya	"	1200	Vidya
	Preethi	"	1200	Preethi
	Ajitha A.V	"	1200	Ajitha
	Abilashwin	"	1200	Abilashwin
	Mubarak	"	1200	Mubarak
	Raisa George	"	1200	Raisa
	Deepa	"	1200	Deepa
	Sathish	"	1200	Sathish
	Uma Maheshwari Poley	"	1200	Uma
	Sanal	"	1200	Sanal
	Shayela Rani	"	1200	Shayela

MUSLIM ARTS COLLEGE
DEPARTMENT OF COMMERCE & RESEARCH DEPARTMENT

REGISTRATION DETAILS

S.NO	NAME & CONTACT NUMBER	DESIGNATION	REGISTRATION FEES	SIGNATURE
	Abilash Philip	Research Scholar	1200	Abilash
	Dhanya Rani	"	1200	Dhanya
	Shabila	"	1200	Shabila
	Archana - M	Research Scholar Desome College	500	Archana
	Arjana - M	"	500	Arjana
	Devi Krishna	"	500	Devi Krishna
	Amal	Per Student M.com	500	Amal
	Swinton	"	500	Swinton
	Abisha	"	500	Abisha
	Jenish	"	500	Jenish
	Akash	"	500	Akash
	Sajeev	"	500	Sajeev
	Anas	"	500	Anas
	Arun	"	500	Arun
	Sree Ram	"	500	Sree Ram

MUSLIM ARTS COLLEGE

DEPARTMENT OF COMMERCE & RESEARCH DEPARTMENT

REGISTRATION DETAILS

S.NO	NAME & CONTACT NUMBER	DESIGNATION	REGISTRATION FEES	SIGNATURE
	A. Danica Jose	B.A. Com Infant Jesus college	500	<i>[Signature]</i>
	R. Vigin Shincy	B.A. Com Infant Jesus college	300	<i>[Signature]</i>
	M. Arshi	B.A. Com Infant Jesus college	300	M. Arshi
	J. Shibija	B.A. Com Infant Jesus college	300	J. Shibija
	A. Janey	B.A. Com Infant Jesus college	300	A. Janey
	J. Sweetlin	B.A. Com Infant Jesus college	300	<i>[Signature]</i>
	Dr. M. Juma	Assistant professor Infant Jesus college	300	<i>[Signature]</i>
	M. Shibina	B.A. Com Infant Jesus college	300	M. Shibina
	Abinash. D	B.A. Com Infant Jesus college	300	Abinash. D
	Abi Ram. R.	B.A. Com Infant Jesus college	300	Abi Ram. R.
	Dhanish. M.	B.A. Com Infant Jesus college Arts and Science	300	Dhanish.
	Berwin. R.	B.A. Com Infant Jesus college	300	Berwin
	Roselin. I	B.A. Com	300	Roselin
	Rahena. R.	B.A. Com	300	Rahena
	M. Subla	B.A. Com	300	M. Subla

MUSLIM ARTS COLLEGE

DEPARTMENT OF COMMERCE & RESEARCH DEPARTMENT

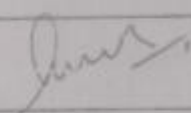
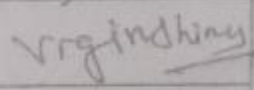
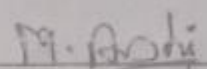
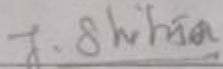
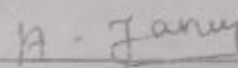
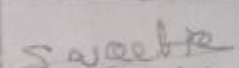
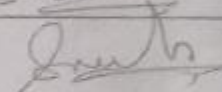
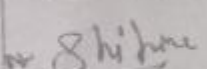
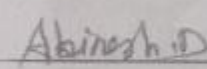
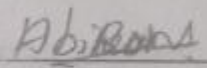
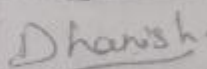
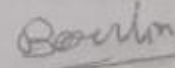
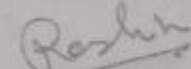

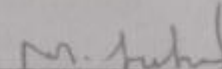
REGISTRATION DETAILS

S.NO	NAME & CONTACT NUMBER	DESIGNATION	REGISTRATION FEES	SIGNATURE
	K. bibin 8300359730	Student	300	Bibin
	S. Sobin 6334190036	Student	300	Sobin
	S. Jerbin 9524634354	Student	300	Jerbin
	A. S. Jathya Ram 8123588598	Student	300	A. S. Jathya Ram
	M. Burya Malash 9040576223	Student	300	M. Burya Malash
	S. Sebin 9443438995	Student	300	S. Sebin
	C. Sanjay 9807931549	Student	300	C. Sanjay
	A. S. Abiram 7845281938	Student	300	Abiram
	A. Swin R 7598543661	Student	300	A. Swin R
	Bishara. S 9335439668	Student	300	Bishara. S
	Jabin Vishal S.S 9943661615	Student	300	Jabin Vishal S.S
	S. Abinash 8489735860	Student	300	S. Abinash
	S. Sam Yekha 7010214264	Student	300	S. Sam Yekha
	S. Sujith 9943661615	Student	300	S. Sujith

MUSLIM ARTS COLLEGE

DEPARTMENT OF COMMERCE & RESEARCH DEPARTMENT

REGISTRATION DETAILS

S.NO	NAME & CONTACT NUMBER	DESIGNATION	REGISTRATION FEES	SIGNATURE
	A. Danica Jose	II M.Com Infant Jesus College	500	
	R. Vigin Shincy	B.A. Com. Infant Jesus College	300	
	M. Arshi	I M.Com Infant Jesus College	300	
	J. Shibija	I M.Com Infant Jesus	300	
	A. Jancy	I M.Com Infant Jesus	300	
	J. Sweetlin.	I M.Com Infant Jesus	300	
	Dr. M. Juma	Assistant professor Infant Jesus	300	
	M. Shibina	Infant Jesus College	300	
	Abinash. D	I M.Com Infant Jesus College	300	
	Abi Ram. R.	I M.Com Infant Jesus College	300	
	Dhanish. M.	I M.Com Infant Jesus College Arts and Science	300	
	Berwin. R.	I M.Com Infant Jesus College	300	
	Roselin. I	I M.Com	300	
	Rahena. R.	I M.Com	300	
	M. Subla	I M.Com	300	

MUSLIM ARTS COLLEGE

DEPARTMENT OF COMMERCE & RESEARCH DEPARTMENT

REGISTRATION DETAILS

S.NO	NAME & CONTACT NUMBER	DESIGNATION	REGISTRATION FEES	SIGNATURE
	Seetha Lekshmi R 9487370296	Student	300	
	Shadwiya .K 93610 89548	Student	300	
	U.S Muneera 6384977635	student	300	
	Shamecha 8526704778	Student	300	
	Anusha 8015046297	Student	300	Anusha
	Henika.S 9859683743	Student	300	Henika.
	Shalini .S. 9790547563	Student	300	
	Anjy 9790009889	Student	300	
	Dhanshreeha-trakeer 8570046682	student	300	
	Abisha .R.	Student	300	P. Abishy
	Jaya Rahul .R.B 8015530393	student	300	
	Abishok .G 6380473981	student	300	
	J. Jeron 8531941436	Student	300	
	Neelast .M	student	300	Neelg
	Aleash .S.A 4094500061	Aliah	300	Aleash

MUSLIM ARTS COLLEGE

DEPARTMENT OF COMMERCE & RESEARCH DEPARTMENT

REGISTRATION DETAILS

S.NO	NAME & CONTACT NUMBER	DESIGNATION	REGISTRATION FEES	SIGNATURE
	J. Sayeed Abul Thahir 6369755860	student	300	
	W. A. Jmal 7639619153	student	300	
	Aadharsh .v 9486672212	student	300	
	Jofro. R 99361439602	student	300	
	M.L. Bance Brilbon 9597148801	student	300	
	Abarna veni	"	300	
	Asmi	"	300	
	Rafila	"	300	
	Basith	"	300	
	Mohamed Ashraf	student	300	
	Fahem	"	300	
	Sameera	"	300	
	Haran Singh	"	300	
	Abarna	"	300	
	Pavithra	"	300	

MUSLIM ARTS COLLEGE
DEPARTMENT OF COMMERCE & RESEARCH DEPARTMENT

REGISTRATION DETAILS

S.NO	NAME & CONTACT NUMBER	DESIGNATION	REGISTRATION FEES	SIGNATURE
	Nowfiya M 9042 623069	Student	300	Nowfiya
	R. Reshin 7200 768360	Student	300	R. Reshin
	U. Shan Rishi 9242008095	Student	300	U. Shan Rishi
	S. Varunth 6382774485	student	300	S. Varunth
	Sowparnika	Student	300	Sowparnika
	Abinash	"	300	Abinash
	Bansath	"	300	Bansath
	Muhammed Muner	"	300	Muner
	Alhanaf	"	300	Alhanaf
	Ramesh	"	300	Ramesh
	Vignesh	"	300	Vignesh
	Rakesh	"	300	Rakesh
	Rathish	"	300	Rathish
	Rahul	"	300	Rahul
	Pajesh Kumar	"	300	Pajesh

MUSLIM ARTS COLLEGE

Thiruvithancode

DEPARTMENT OF COMMERCE & RESEARCH CENTRE

INTERNATIONAL CONFERENCE ON EMERGING TRENDS
IN ENTREPRENEURSHIP DEVELOPMENT

REPORT

The International conference on "EMERGING TRENDS IN
ENTREPRENEURSHIP DEVELOPMENT"

Lt Dr. Jagathish welcomed the gathering Lion Dr. H. Mohammed Ali gave the presidential address Dr. G. Edwin Sheela delivered the principal address the conference proceedings was released by the correspondent and first copy was received by principal.

Lion M. Afsal Fayaz introduced the Chief guest Dr. A. Haleem Head of the department of accountancy and finance, South Eastern University of Sri Lanka.

Dr. Jagathish introduced the chief guest Dr. P. Bala Subramaniyan University Librarian and Head, Manonmaniam Sundaranar University, Tirunelveli. Dr. K. Raja Mannar Assistant Professor, Department of commerce Manonmaniam Sundaranar university, Tirunelveli.

Dr. M. P. Ashakumari introduced the Resource person Dr. MBM. Ismail Head of Department of commerce, South Eastern University of Sri Lanka.

Best paper presents were awarded the conference winded up with the vote of thanks by Dr. A. Safia.



Thiruvithamcode, Tamil Nadu, India
774X+26C, Thiruvithamcode, Tamil, Nadu 629167, India
Lat 8.256336°
Long 77.297239°
28/02/23 10:45 AM GMT +05:30

Principal *[Signature]*
PRINCIPAL
MUSLIM ARTS COLLEGE
THIRUVITHAMCODE - 629 174

[Signature]
HOD of Commerce

Journal of Teacher Learner and Researcher

ISSN 2348-8409

SPECIAL ISSUE

FEBRUARY - 2023

INTERNATIONAL CONFERENCE

On

**Emerging Trends in
Entrepreneurship Development**

28th Feb 2023

organised by

**DEPARTMENT OF COMMERCE
AND RESEARCH CENTRE**



MUSLIM ARTS COLLEGE

*(Affiliated to Manonmaniam Sundaranar
University, Tirunelveli)*

*Recognized U/S 2(f) 12 (B) of UGC Act
Thiruvithancode -629174*