



Muslim Arts College, Thiruvithanur is a Benefaction of the Muslim Educational Society, which has founded to apply the Educational Standards of Muslim Minority Community. This Educational Institution started functioning in the year 1982. It Educational Service Grew in Thiruvithanur, central place of Kanyakumari District.

The Department of Fashion Technology was Established in 2015 with the vision to Equip students with Technical Knowledge and Skill that would make them job Ready and Self-Reliant. The Department has the State of the Pattern Making, Garment Construction, Fashion Sketching <sup>computer</sup> Application in Design, Airport Photo

vest processing Skill Sets and Computer to undertake consultancy projects, Industrial Visits from the Industry the Department also addresses issues relating to Textile Industry located in the Region.

The Role of Merchandiser is very crucial and Demanding in Fashion Industry. The Development of Design, Production Execution and Sourcing, Selling the Merchandise at Retail Shop are the functions of Fashion Merchandiser at Different level of Industry. The Skills Required for Fashion Merchandiser are tuning with Current Trends in Market, Forecasting of upcoming Fashion Trends, Technical Parameters like Fabric and Trims Details, Garment Quality, Deciding the Sourcing Strategy, Communication and Coordination along with Concern people in Industry

Fashion Merchandiser takes Design or Sketch from Designer and Develops it in such a way that it will be Market Feasible, production Feasible and meets Customer Demands.

Participants will get one ideas of Merchandising Terminology and its Procedure. Moreover they can visualize the Merchandising procedure that flows in the Fashion Industry.

MERCHANDISING IN GARMENT PRODUCTION  
NEEDS OF MERCHANDISING  
TERMINOLOGY OF MERCHANDISING  
DIFFERENT TYPES OF FASHION MERCHANDISERS  
FASHION MERCHANDISING PRACTISE.

M.V. Vinshin Christopher,  
BTEC NASSAR,  
Ministry of Education  
Maldives.

**Inaugural Session** : 10 am [cake cutting]

**Kivath** : Fathima Basrin

Thamb' Thee' Vezhthu

**Welcome Address** : Hajasa Safa Mohamed Nooho

**Principal Address** : Dr. G. Edwin Sheela  
Principal, MSSL.

**Presidential Address** : Lion. Dr. M. Mohamed Ali  
Secretary, MSSL.

**Felicitation** : Mr. M. Mohamed Afzal Faraz  
Joint Secretary, MSSL.  
Dr. Mohammed Siddique  
Vice Principal, MSSL.  
Dr. Jagathesh  
Vice Principal, MSSL.  
220 3200

**Topic** : Merchandise Practice.

**Session 1** : Ms. L. Nivethin Christoper  
B. J.E.C. Assessor, Ministry of Education, Maldives  
Lunch Break

**Prize Distribution** : Lion. Dr. M. Mohamed Ali  
Secretary

**Note of Thanks** : Obeesa

National Emblem

International seminar in Merchandise Practice

Students Participation name list

Date: 29-10-2021

I.B.Sc .Fashion Technology (2021-2024)

S.No	Students Name	Sign
1	Abi priya .P	P.Abi Priya
2	Abisha .A	Abisha .A
3	Abitha .M	Abitha .A
4	Aswathy .G	Aswathi .G
5	Bismiya begam .B	B.Bismiya
6	Carmel lettishiya F S	Carmel lettishiya .F.S
7	Delse esther B	B.Delse Esther
8	Gyathrti Devi B P	Gayathri Devi
9	Jersha R	Jesha
10	Mercy T	Mercy T
11	Nanthini S	S.Nanthini
12	Pappa S	PAPA S
13	Prajinsha Ugin U	U.Prajinsha Ugin
14	Rithi R	R.Rithi

International Seminar in Merchandising Practice  
Students Participation name list

II.B.Sc .Fashion Technology (2020-2023)

S.No	Students Name	sign
1	Abinaya R.A	Abinaya
2	Anisha A N	Anisha
3	Arshana M	Arshana
4	Aruna R	Aruna
5	Asika k	K. Asika
6	Braini B	Braini B
7	Deva jebi D	Devajebi
8	Fathima Barvin A	Fathima Barvin
9	Hajara safa mohammed Nooho	Hajara
10	Jameema Xavier J	Jameema Xavier
11	Jaspin jancy J	Jaspin Jancy
12	Judith jenifer U	Judith Jenifer
13	Mohana Sundari S	Mona
14	Obeera J M	Obeera
15	Prabisha D A	Prabisha
16	Sakthi B	B. Sakthi
17	Saliha beevi A	A. Saliha
18	Sahana begam S	Sahana
19	Subija S S	S. S. Subija

III.B.Sc . Fashion Technology

S.No	Reg .No	Students Name	SIGN
1	20193091512201	J.K Aathisha	Aathisha
2	20193091512202	A.Afna Rasviya	Afna Rasviya
3.	20193091512203	S.Aliya Fathima	Aliya Fathima
4	20193091512204	A.Athila Banu	Athila Banu
5	20193091512205	S.Gnana Jency	Gnana Jency
6	20193091512206	M.Monisha	Monisha
7	20193091512207	Nazath Afra	Afra
8	20193091512208	J.H Rafeetha Barveen	Rafeetha Barveen
9	20193091512209	A.Sameera Banu	Sameera Banu
10	20193091512210	Y.Shami	Shami
11	20193091512211	S.Swetha	Swetha
12	20193091512212	Vaishnavi Rajan	Vaishnavi Rajan

# MUSLIM ARTS COLLEGE

(Affiliated to Mononmamiam Sundranar University, Thirunelveli)

Thiruvihancode -629 174, Kanyakumari District

INTERNATIONAL SEMINAR ON MERCHANDISE PRACTICE

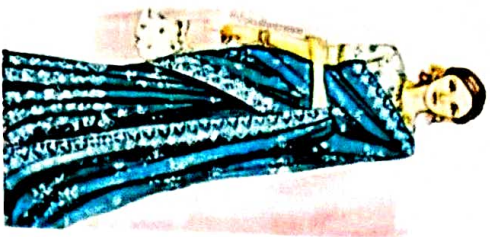
FLOSSY'21

## *Certificate*

This is to certify that .....

has participated/presented a paper entitled.....

in the national /international seminar/workshop held on.....



Convener

Secretary

Principal



MUSLIM ARTS COLLEGE, THIRUVITHAN CODE

DEPARTMENT OF FASHION TECHNOLOGY

INTERNATIONAL SEMINAR

FLASSY'21

DATE : 29/10/2021

The department of fashion technology conducted one day international seminar for our UG students in the seminar hall under the topic about merchandise practice.

The inaugural function of the seminar started at 10.00 am. The development head T.Thanga bai welcomed the gathering. Our beloved principal Dr.G.Edwin sheela the inaugural address. Our honorable secretary preside on the seminar and delivered the presidential address Dr.A.mohammed siddique, deen MAC delivered the felicitation address. Mr. L.Vinslin Christopher, BTEC Assessor, Ministry of education, Maldives. CAD software solution, Thirupur. Motivated the students in the field of application of CAD in textile. The valedictory function was started at about 3.00pm. orel feed back from the participated. Our beloved principle Dr.G.Edwin Sheela distributed the certificates to the participants. Ms.M.Pavithra MBA Asst professor,muslim arts college, thiruvithancode thanked the dignitaries, organizers, speakers, faculty members and the students. The meeting ended at about 3.30pm.

MUSLIM ARTS COLLEGE, THIRUVITHAN CODE

DEPARTMENT OF FASHION TECHNOLOGY

INTERNATIONAL SEMINAR

FLASSY'21

DATE : 29/10/2021



*Pavithra.M*

HEAD OF DEPARTMENT  
DEPARTMENT OF FASHION TECHNOLOGY  
MUSLIM ARTS COLLEGE  
THIRUVITHANCODE - 629 174.

*Shub*

PRINCIPAL  
MUSLIM ARTS COLLEGE  
THIRUVITHANCODE - 629 174